

# CHARITYBUZZ

## **Don Dow and DowEvents Join Charitybuzz to Bring Cause to Corporate Hospitality**

Over the past decade, Charitybuzz has established itself as the leader in delivering unforgettable experiences for consumers with social good integrated authentically. Now is the time to bring that exclusive access, unique value and experience to more audiences than ever before.

***Introducing: Charitybuzz Corporate Experiences & Hospitality.***

Charitybuzz has worked closely with Don Dow and his company DowEvents for the past five years, helping bring our customers memorable, epic experiences. We are now excited and honored to welcome Don Dow and his team to join Charitybuzz, and spearhead our new Corporate Experiences & Hospitality division.

"I'm so pleased that DowEvents has decided to join forces with Charitybuzz," notes Charitybuzz Chairman and Owner Todd Wagner. "Don Dow's extensive b2b roster and decades of know-how will perfectly complement what Charitybuzz does so well, which is bringing people their bucket-list dream experiences in the most memorable way. This will expand our offerings as we move into other verticals that will drive our business forward in the years ahead."

DowEvents is a best-in-class experiential corporate hospitality leader with more than 25 years of conceptualizing and executing major events for clients such as Hilton Hotels & Resorts, Brown-Forman, Subway, SAP, Guggenheim Partners, Momentum Worldwide, and many more. DowEvents is a trailblazer in the development of destination incentive programs – each curated and completely turn-key, setting the highest standard with their attention to detail in all aspects of the Experience. DowEvents is regularly at the world's most sought-after destinations and iconic events, such as the Masters (28 years), Super Bowl, Bordeaux, Kentucky Derby, Pebble Beach, CMA Fest, Summer & Winter Games, Ryder Cup, Wimbledon and more.

Post Covid, Charitybuzz and DowEvents will deliver what companies and individuals need most. Curated solutions that will reconnect them with clients and prospects strengthening their relationships. "We are seeing great demand across custom destination programs and major events" commented Don Dow. "Attendees have been thrilled to be back in person with their executive leadership teams, clients and prospects."

The demand for Charitybuzz Corporate Experiences & Hospitality is significant. The combination of Charitybuzz and DowEvents creates unique capabilities and opportunities with our exclusive access and delivery in both the business-to-business and consumer marketplaces. *Together, we will create and own an exceptional, compelling and sustainable place within the corporate entertainment world.*